

# Bhavan's Shree H. J. Doshi Information Technology Institute

Mahila College Campus, Vikas Gruh Road, Jamnagar-361008

Phone: 0288-2752866 www.hjditijam.org

Date: 24-Dec-2025

#### Circular

# Subject: Celebrating New Year at HJD 2026 - "NayaSaalNayaLakshya"

To encourage creativity, engagement, and festive spirit among students, the college is organizing a **New Year at HJD** on 1st January 2026.

#### **Event Details**

- Participants are required to show the College Name/Banner and record a 30-second creative New Year video.
- You can use College Banner at any of the following locations
  - 1. Outside the main gate of Mahila College
  - 2. Opposite the old canteen
  - 3. Main building of HJDoshi
  - 4. Help Desk
  - 5. Seminar hall
- The video must include:
  - o A New Year's message
  - o A statement on resolution (goal) for 2026
  - o Give a proper caption or tagline for your video
  - o Creativity, unique style, or fun presentation

## **Submission & Social Media Activity**

- Students must post the video on Instagram, tag @hjditofficial on 1st January 2026 Only
- Use hashtags: #HJDNayaSaalNayaLakshya

### **Selection of Best Video**

- The most creative, impactful, and well-presented video will be selected as the Winning Video.
- The winning video will be uploaded on the official college website and highlighted on the college's social media platforms.

Dr. TauseefKhan Pathan

Principal